

Position open for Head of Marketing and Communication

Coimbra Genomics S.A., a young company working in Digital Health and Precision Medicine, is accepting candidates for the position of Head of Marketing and Communication.

The successful candidate will play a key role in the global commercial deployment of ELSIE, a first-in-kind software platform developed by the Company and designed to allow any medical doctor, anywhere, to use genomic information from patients to make better decisions on prescription and diagnosis, all in the setting of a regular medical appointment.

The candidate will lead the creation and implementation of a global marketing strategy and help raise awareness of both the Company and ELSIE at an international level. He or she will also coordinate Company communications with key stakeholders and interact with leading physicians, hospital administrators, healthcare company executives and patient associations on a permanent basis.

The ideal candidate will have a strong background in the healthcare industry. Previous experience in marketing of genetics-related products or services would be a plus. Fluency in spoken and written English is essential; fluency in German would be a strong advantage. The position will be based in Portugal, Germany or the United Kingdom, and frequent international traveling is expected. Compensation will vary according to location and experience.

ELSIE was originally developed in Portugal in association with a group of local physicians, software engineers and biomedical law experts, and is now being tested in a selected number of top hospitals and clinics around the world.

Applicants should send a brief letter of motivation and a CV, both in English, no later than **April 15**, to **Sandra Tomé** at sandra.tome@biocant.pt, making clear reference to this advertisement.

For more information on Coimbra Genomics: www.coimbra-genomics.com